

# 2020 Netball Participation Survey Insights - NORTH COAST



This study was undertaken by the SPRINT group at the University of Sydney

## Membership Insights – North Coast

### WHO PLAYED



5430 players  
**96.4%**  
are female



### Retention

of members in the  
region had played in  
2018 or 2019 too

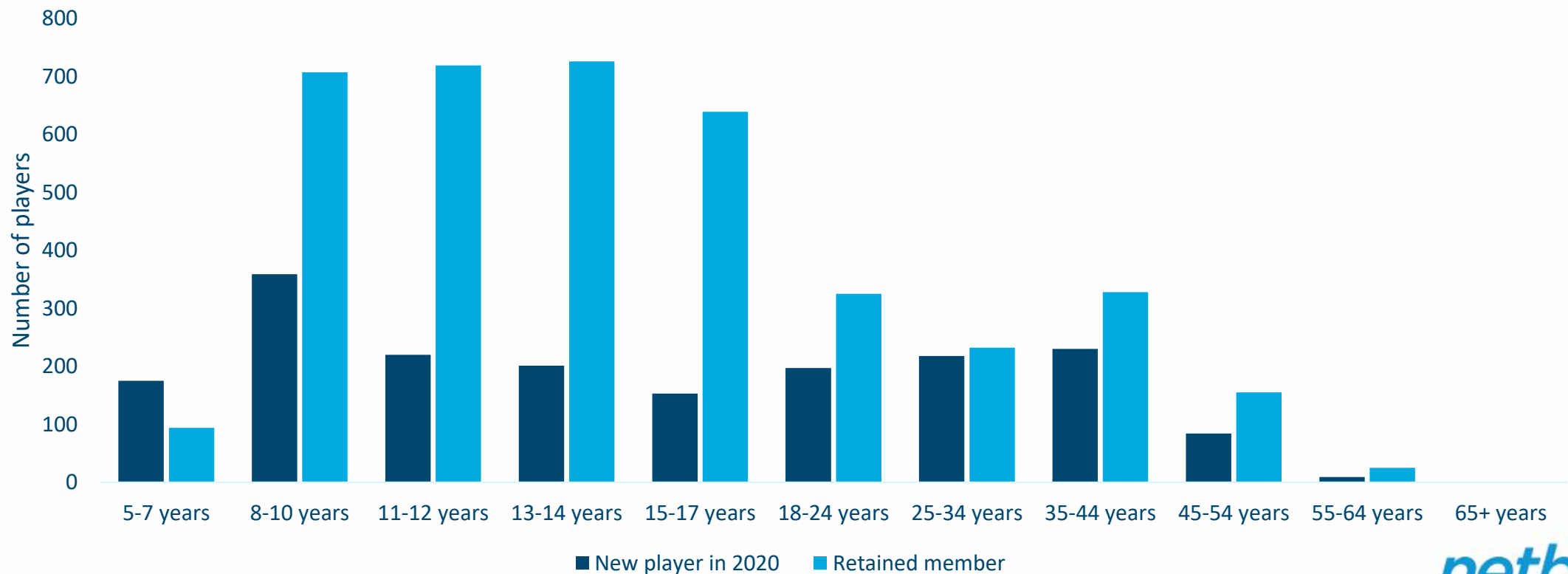
**8.8%**

of Netball players identify  
as **Aboriginal or Torres  
Strait Islander**



**80.6% live in  
disadvantaged areas**

# Participation across all ages, by retention status



## Membership Insights – North Coast

### WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region



OF NETBALL PER WEEK,  
MOSTLY OVER 2 DAYS



**HALF** of players annual sport and recreation sessions were gained by **playing netball**  
But still 43% of players a 'minimally active' or 'inactive'

**69%** of players identify as **"Netballers"**

 **Swimming**

 **Dance**

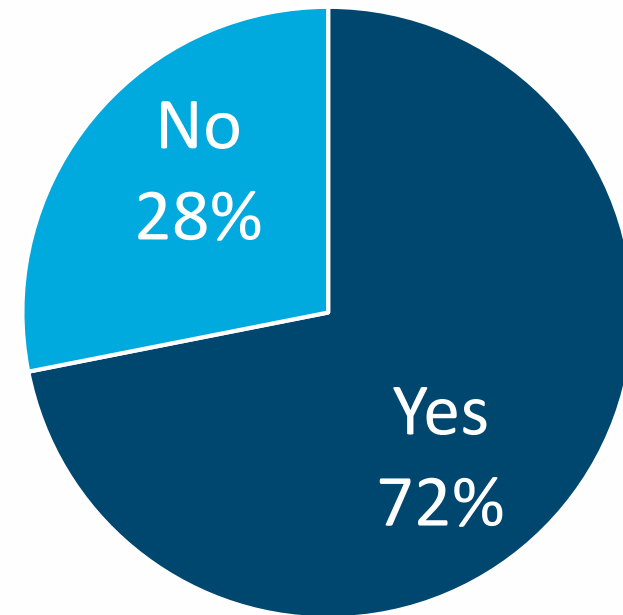
were also popular activities among netball players.

# Active Kids voucher use for registration

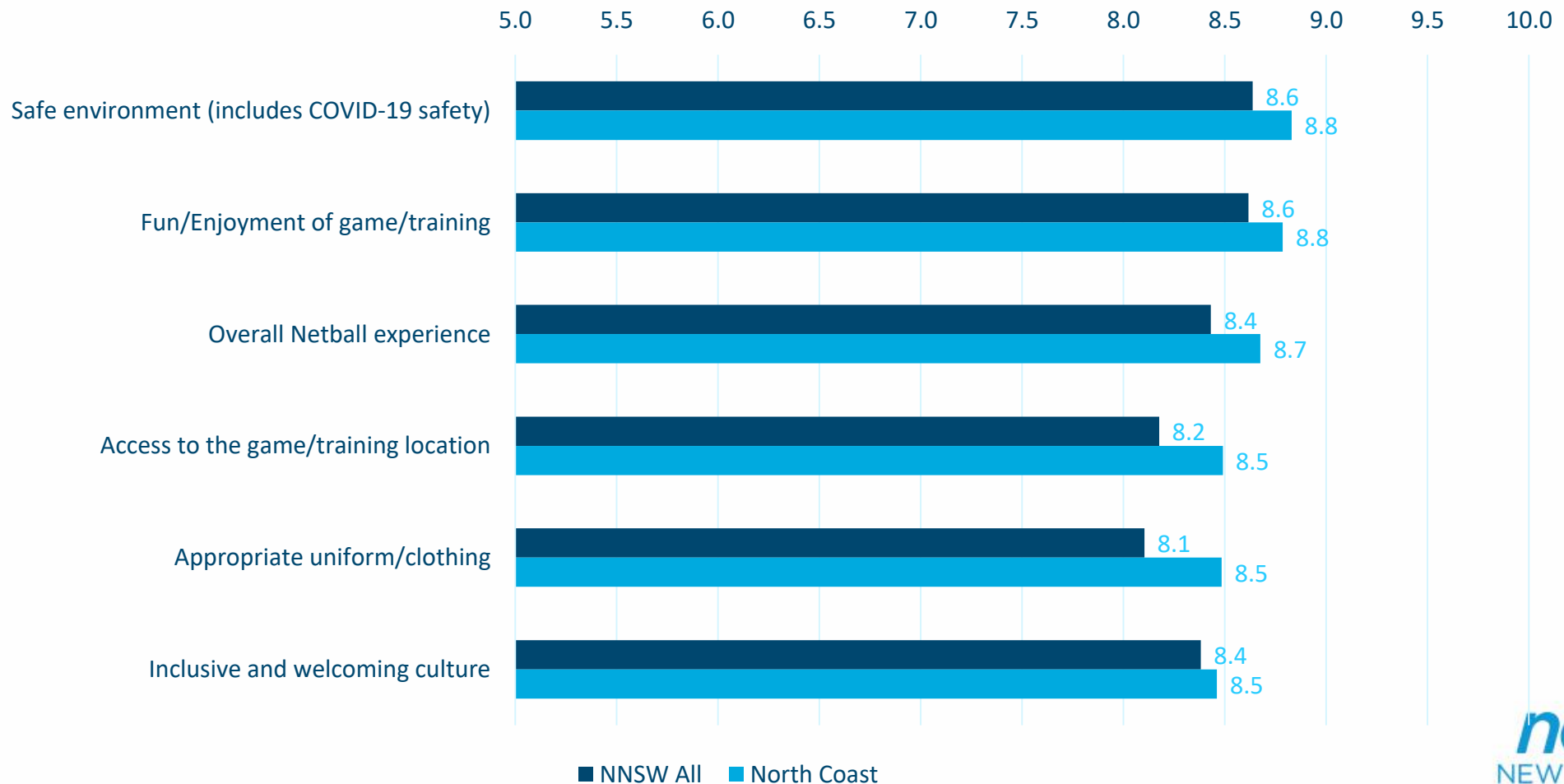
## Groups most likely to use a voucher

- Kids aged 8+ years old
- Kids who played netball last year
- Girls
- Kids living in socioeconomically disadvantaged areas

Active Kids voucher Use



# Rating of experience playing Netball





## Membership Insights – North Coast

### MAIN REASONS TO BE CONSIDERING QUITTING

**78%**

OF SURVEY PARTICIPANTS  
WERE PLANNING  
TO CONTINUE PLAYING  
NEXT YEAR

LACK OF CONNECTION WITH  
OTHER TEAM MEMBERS

INJURY OR FEAR OF INJURY

TRYING A DIFFERENT SPORT

## Membership Insights – North Coast

### MAIN REASONS TO PLAY



**FOR FUN/  
ENJOYMENT**



**TO BE PART  
OF A TEAM**



**TO SPEND  
TIME WITH  
FRIENDS**



**TO IMPROVE  
FITNESS AND  
PERFORMANCE**



# Impacts of netball

