

2020 Netball Participation Survey Insights - NORTHERN INLAND



This study was undertaken by the SPRINT group at the University of Sydney

Membership Insights – Northern Inland

WHO PLAYED

94%
of players are
FEMALE



6%
of players are
MALE



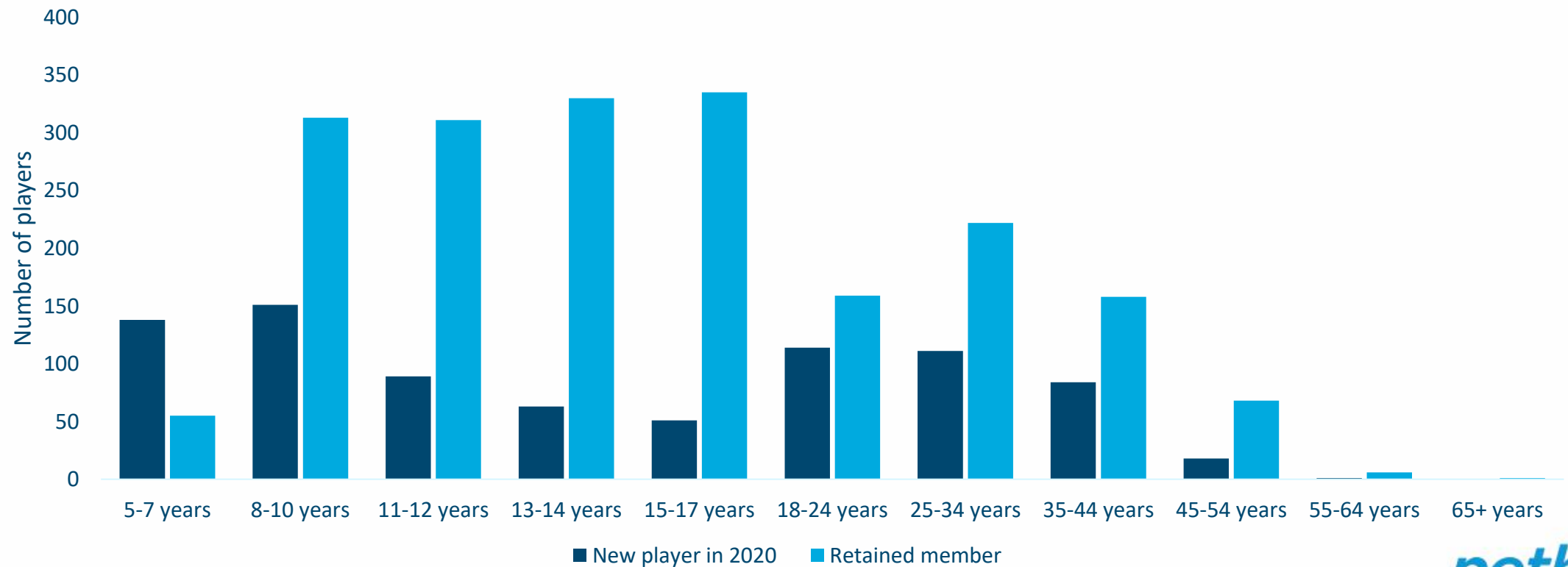
Retention
of members in the
region had played in
2018 or 2019 too

16.6%

of Netball players identify
as **Aboriginal or Torres
Strait Islander**

**85% live in
disadvantaged areas**

Participation across all ages, by retention status



Membership Insights – Northern Inland

WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region



OF NETBALL PER WEEK,
MOSTLY OVER 1 DAYS



HALF of players Annual Sport and recreation sessions in gained by **playing netball**
But still 48% of players a 'minimally active' or 'inactive'

64% of players identify as **"Netballers"**

 **Swimming**
 **Equestrian**

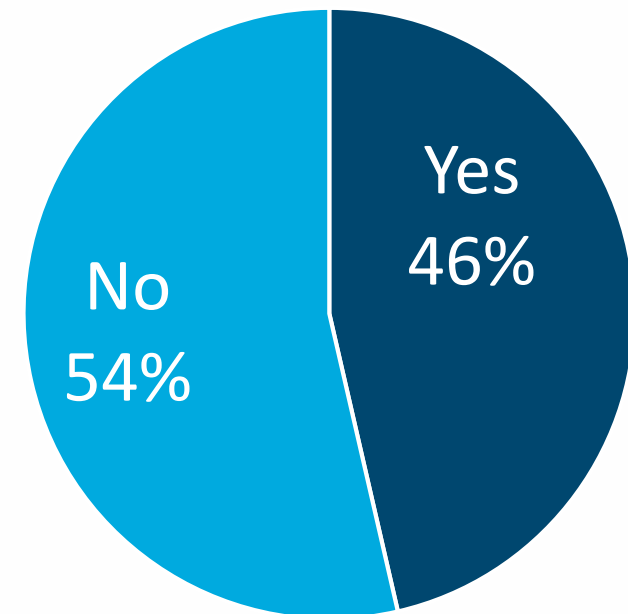
 **Fitness/Gym**
 **Rugby League**

were also popular activities among netball players.

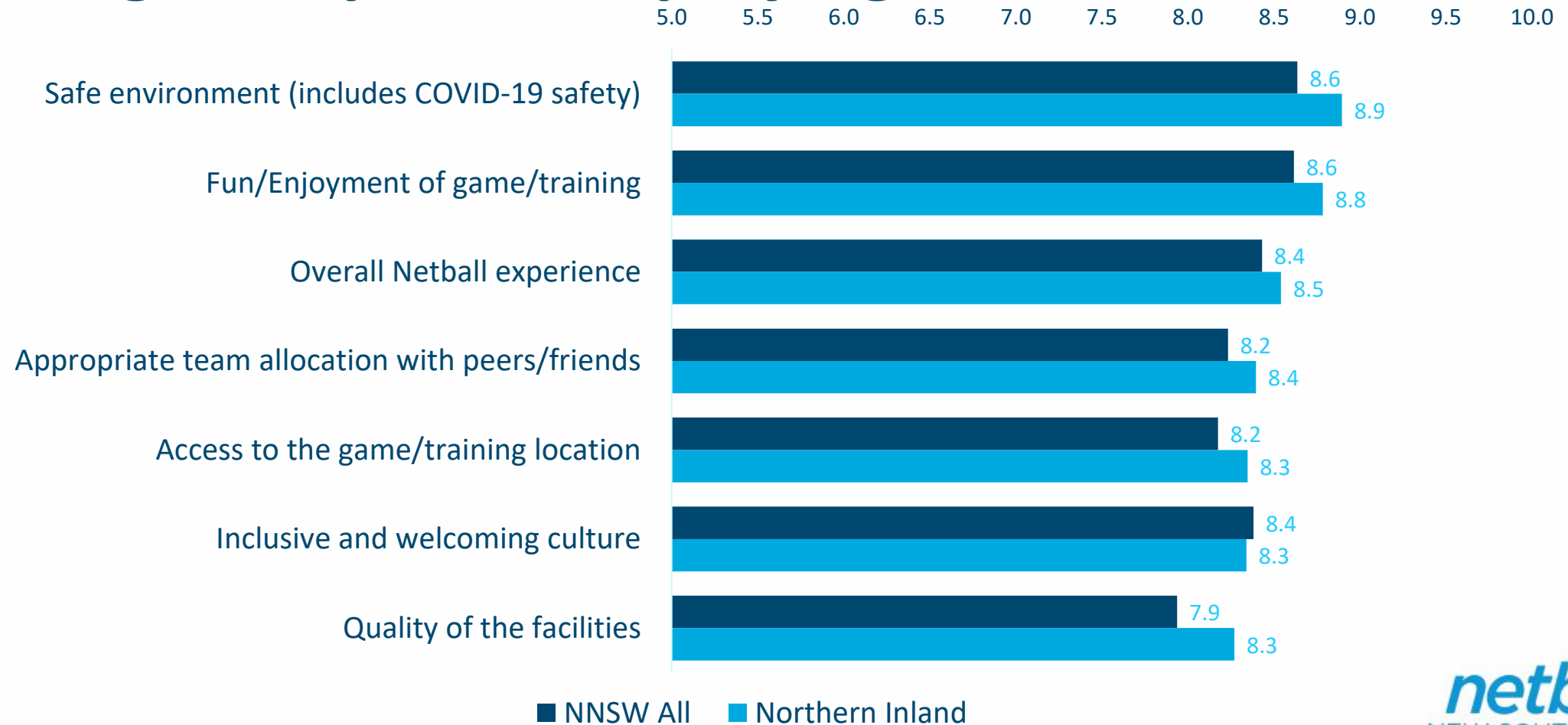
Active Kids voucher use for registration

- Voucher use was very low.
- Groups most likely to use a voucher were
 - Kids aged 11-14 years old
 - Girls
 - Only 12% of boys used a voucher
 - Kids who spoke English as their primary language at home
 - Kids who played netball last year
 - Only 30% of new players used an Active Kids voucher

Active Kids voucher Use



Rating of experience playing Netball



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MAIN REASONS TO BE CONSIDERING QUITTING

77%

OF SURVEY PARTICIPANTS
WERE PLANNING
TO CONTINUE PLAYING
NEXT YEAR

TOO EXPENSIVE/CANT AFFORD IT

TRYING A DIFFERENT SPORT

NOT FUN OR ENJOYABLE ANYMORE

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MAIN REASONS TO PLAY



**TO SPEND
TIME WITH
FRIENDS**



**TO BE PART
OF A TEAM**



**FOR FUN/
ENJOYMENT**



**TO IMPROVE
FITNESS AND
PERFORMANCE**

Impacts of netball

