

# 2020 Netball Participation Survey Insights - RIVERINA



This study was undertaken by the SPRINT group at the University of Sydney

## Membership Insights – Riverina

### WHO PLAYED



#### Retention

of members in the region had played in 2018 or 2019 too



**3836**  
players

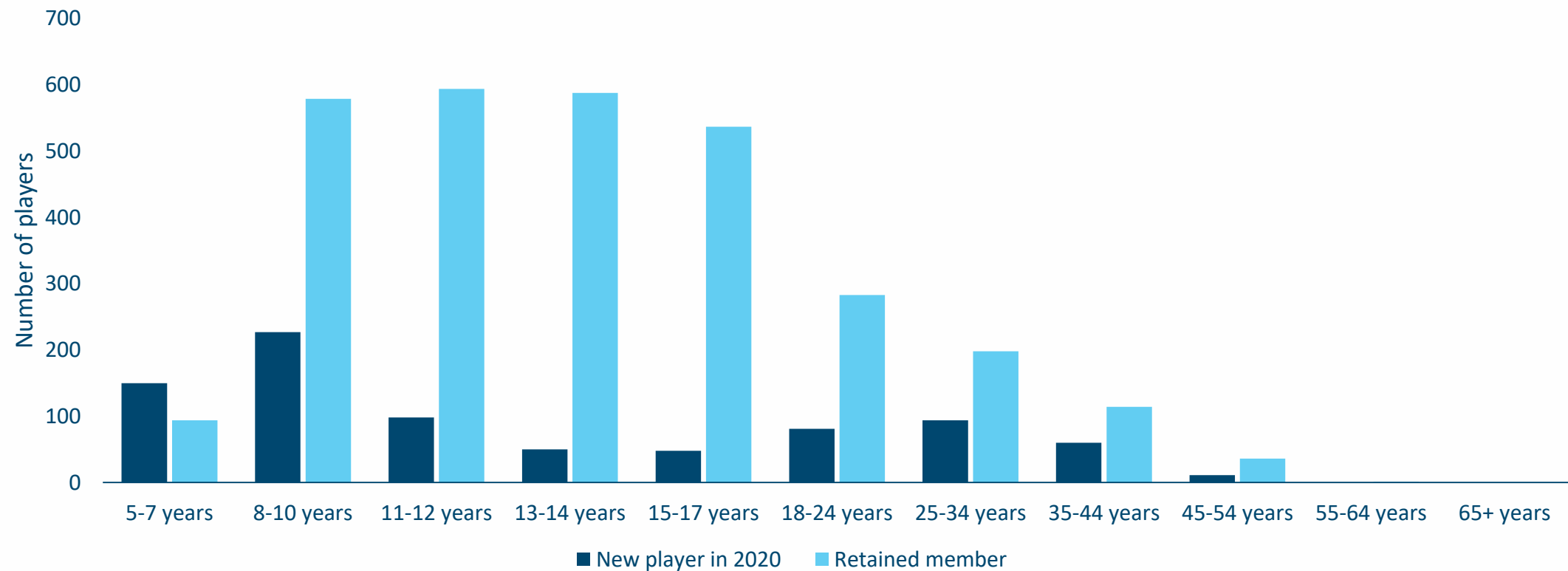
**6.3%**

of Netball players identify  
as **Aboriginal or Torres  
Strait Islander**



**7.9%** live in socio-economically  
disadvantaged areas

# Participation across all ages, by retention status



## Membership Insights – Riverina

### WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region



OF NETBALL PER WEEK,  
MOSTLY OVER 2 DAYS

**65%** of  
players identify as  
“**Netballers**”



**HALF** of players Annual Sport and recreation sessions in gained by **playing netball**  
But still 43% of players a ‘minimally active’ or ‘inactive’



**Swimming**



**Basketball**



**Dance**

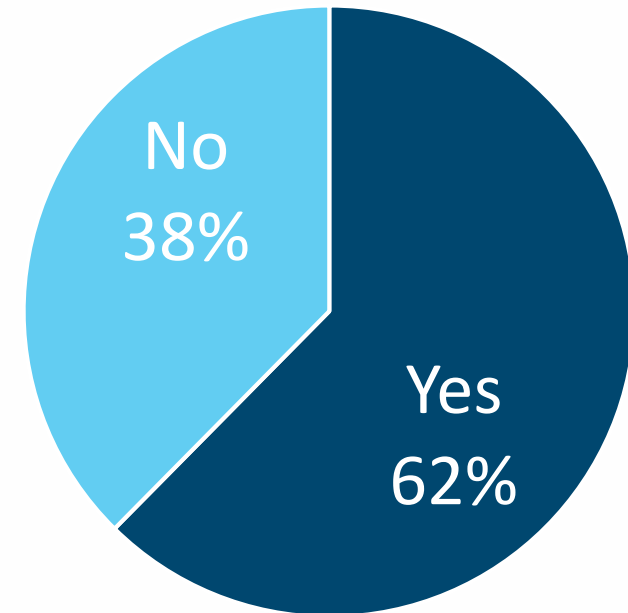
were also popular activities among netball players.

# Active Kids voucher use for registration

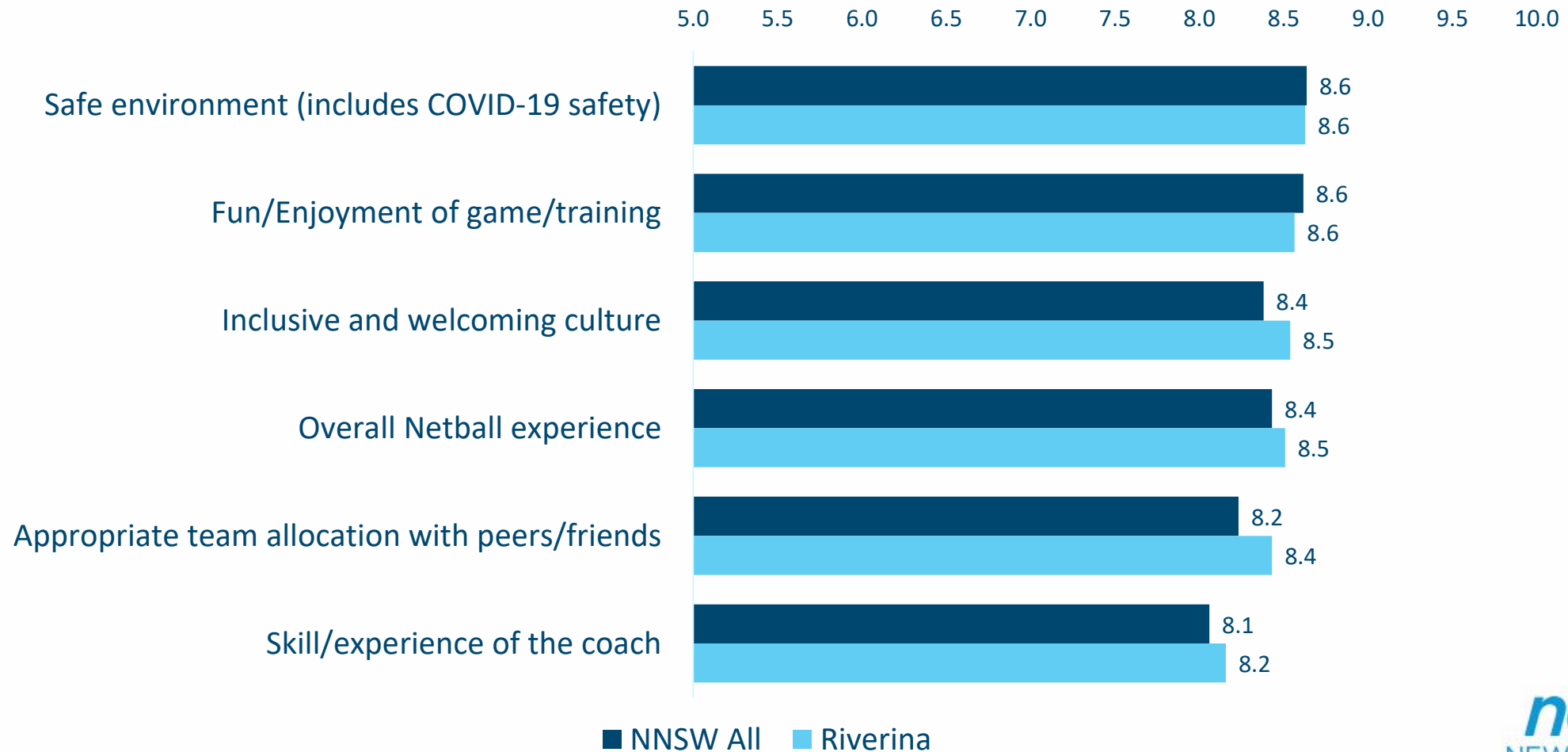
Active Kids voucher Use

## Groups most likely to use a voucher

- Girls aged 11+ years old
- Girls who played netball last year
- Girls living in less socioeconomically disadvantaged areas



# Rating of experience playing Netball





## Membership Insights – Riverina

### MAIN REASONS TO BE CONSIDERING QUITTING

LACK OF CONNECTION  
WITH OTHER TEAM  
MEMBERS

NOT A PRIORITY  
ANYMORE

**80%**  
OF SURVEY  
PARTICIPANTS  
WERE PLANNING  
TO CONTINUE  
PLAYING NEXT  
YEAR

WORK/SCHOOL  
COMMITMENTS

INCREASING  
AGE/TOO OLD

## Membership Insights – Riverina

### MAIN REASONS TO PLAY



**76%**

**FOR FUN/  
ENJOYMENT**



**65%**

**TO BE PART  
OF A TEAM**



**52%**

**TO SPEND  
TIME WITH  
FRIENDS**



**50%**

**TO PLAY  
COMPETITIVELY**



# Impacts of netball

