

# 2020 Netball Participation Survey Insights - WEST CENTRAL WEST



This study was undertaken by the SPRINT group at the University of Sydney

## Membership Insights – West Central West

### WHO PLAYED



5430 players  
**96.6%**  
are female



### Retention

of members in the  
region had played in  
2018 or 2019 too

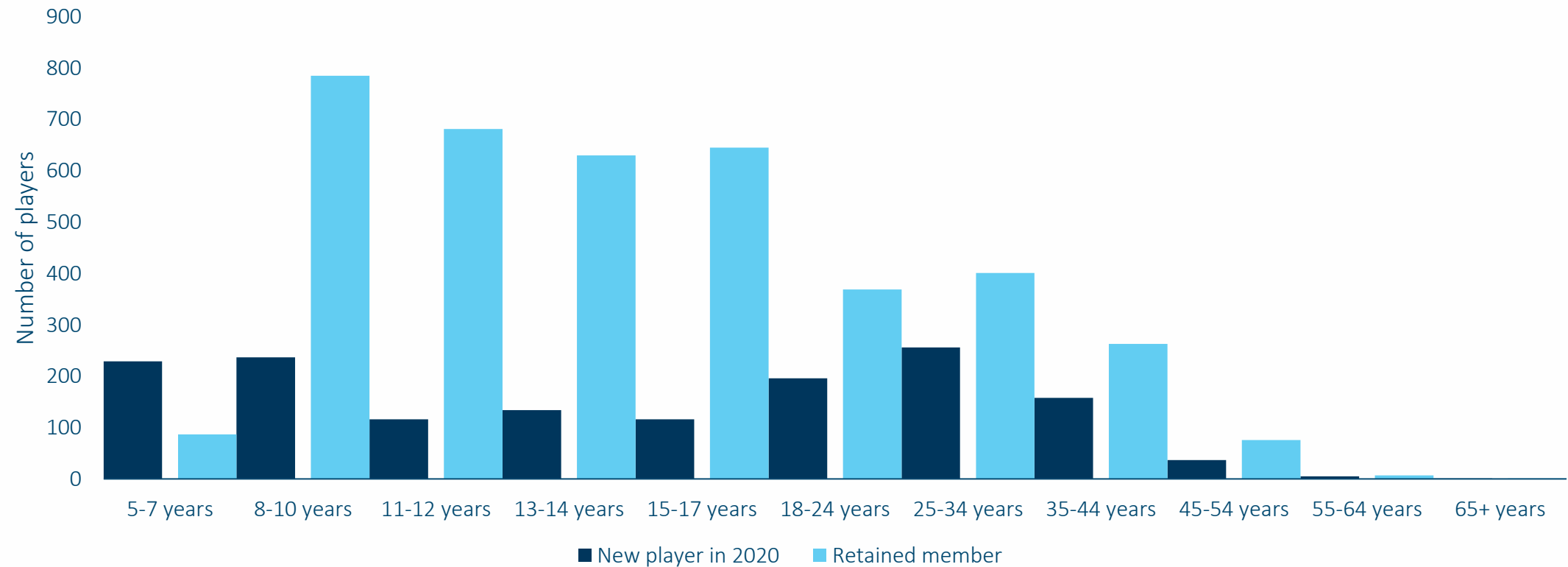
**14.6%**

of Netball players identify  
as **Aboriginal or Torres  
Strait Islander**



**97% live in socio-economically  
disadvantaged areas**

# Participation across all ages, by retention status



## Membership Insights – West Central West

### WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region



OF NETBALL PER WEEK,  
MOSTLY OVER 2 DAYS

**56%** of  
players identify  
as **“Netballers”**

-  **Swimming**
-  **Basketball**
-  **Dance**

were also popular activities among netball players.



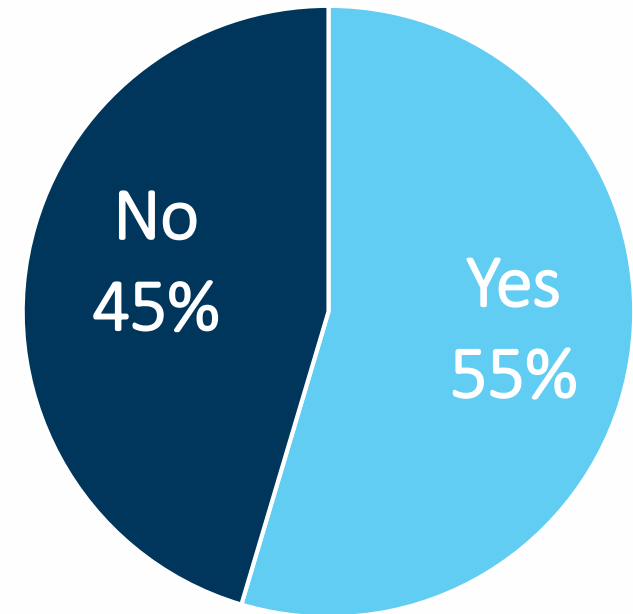
**HALF** of players Annual Sport and recreation sessions in gained by **playing netball**  
But still 42% of players a ‘minimally active’ or ‘inactive’

# Active Kids voucher use for registration

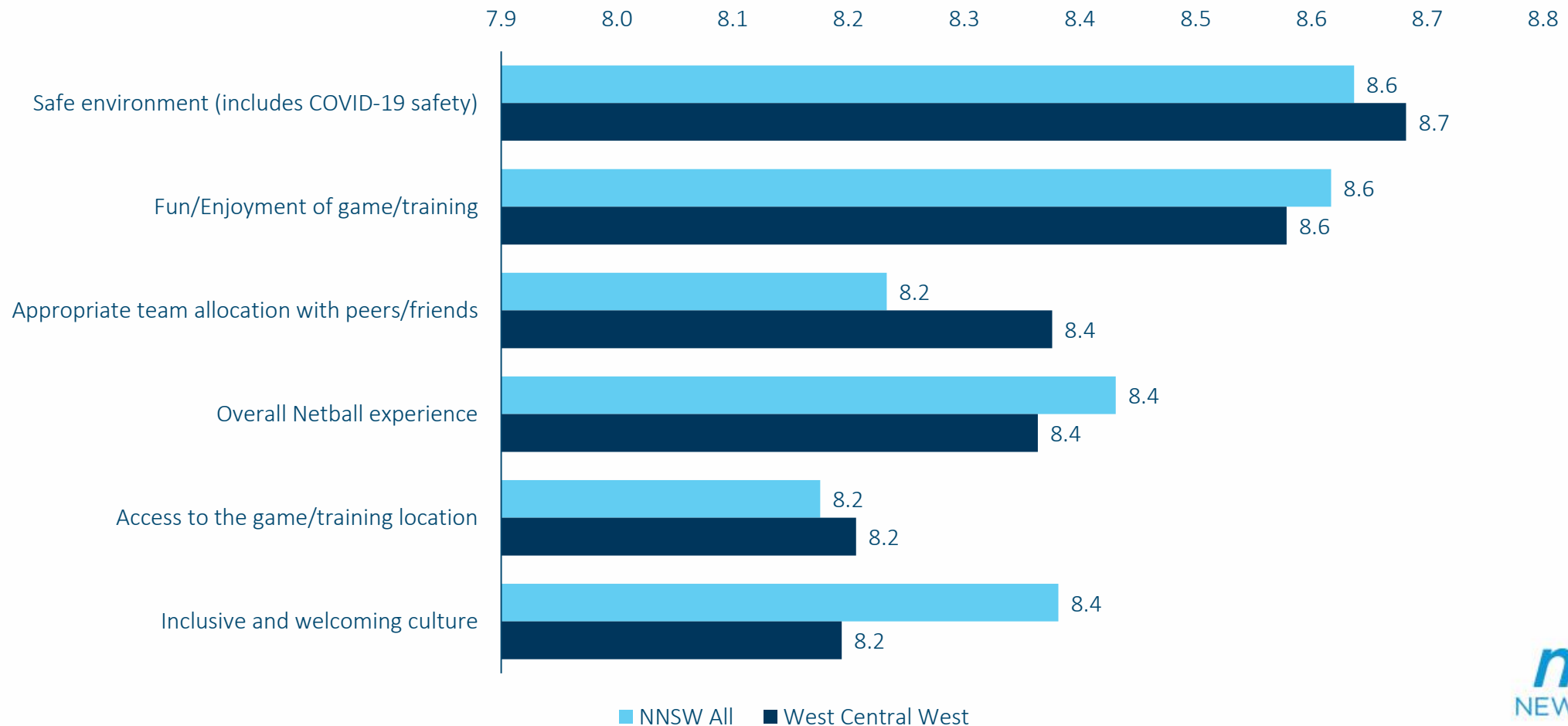
Active Kids voucher Use

Groups most likely to use a voucher

- Girls
  - Kids over 10 years old
  - Low socioeconomic areas
  - Kids who played netball last year
- Just 37% of new players used a voucher*



# Rating of experience playing Netball





## Membership Insights – West Central West

### MAIN REASONS TO PLAY



**TO SPEND  
TIME WITH  
FRIENDS**



**TO BE PART  
OF A TEAM**



**FOR FUN/  
ENJOYMENT**



**TO IMPROVE  
FITNESS AND  
PERFORMANCE**

# Impacts of netball

