

Membership Insights – Hunter

WHO PLAYED



15,474 players
99.7%
are female



Retention

of members in the
region had played
Netball previously

8.1%

of Netball players identify
as **Aboriginal or Torres
Strait Islander**



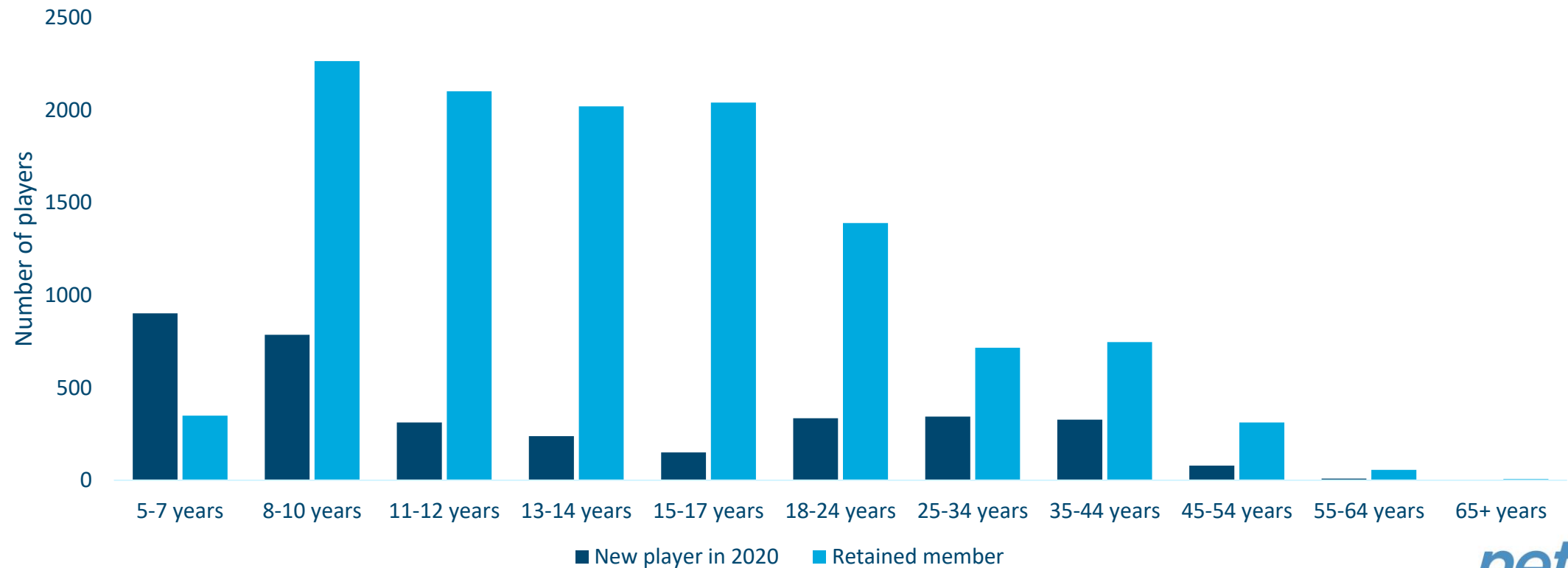
56% live in
disadvantaged areas

2.9%

speak a **language other
than English** at home



Participation across all ages, by retention status



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WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region (avg. 36 sessions)



OF NETBALL PER WEEK,
MOSTLY OVER 2 DAYS



HALF (54%) of players Annual Sport and recreation sessions in gained by **playing netball**
But still 48% of players a 'minimally active' or 'inactive'

68% of players identify as **"Netballers"**



Swimming



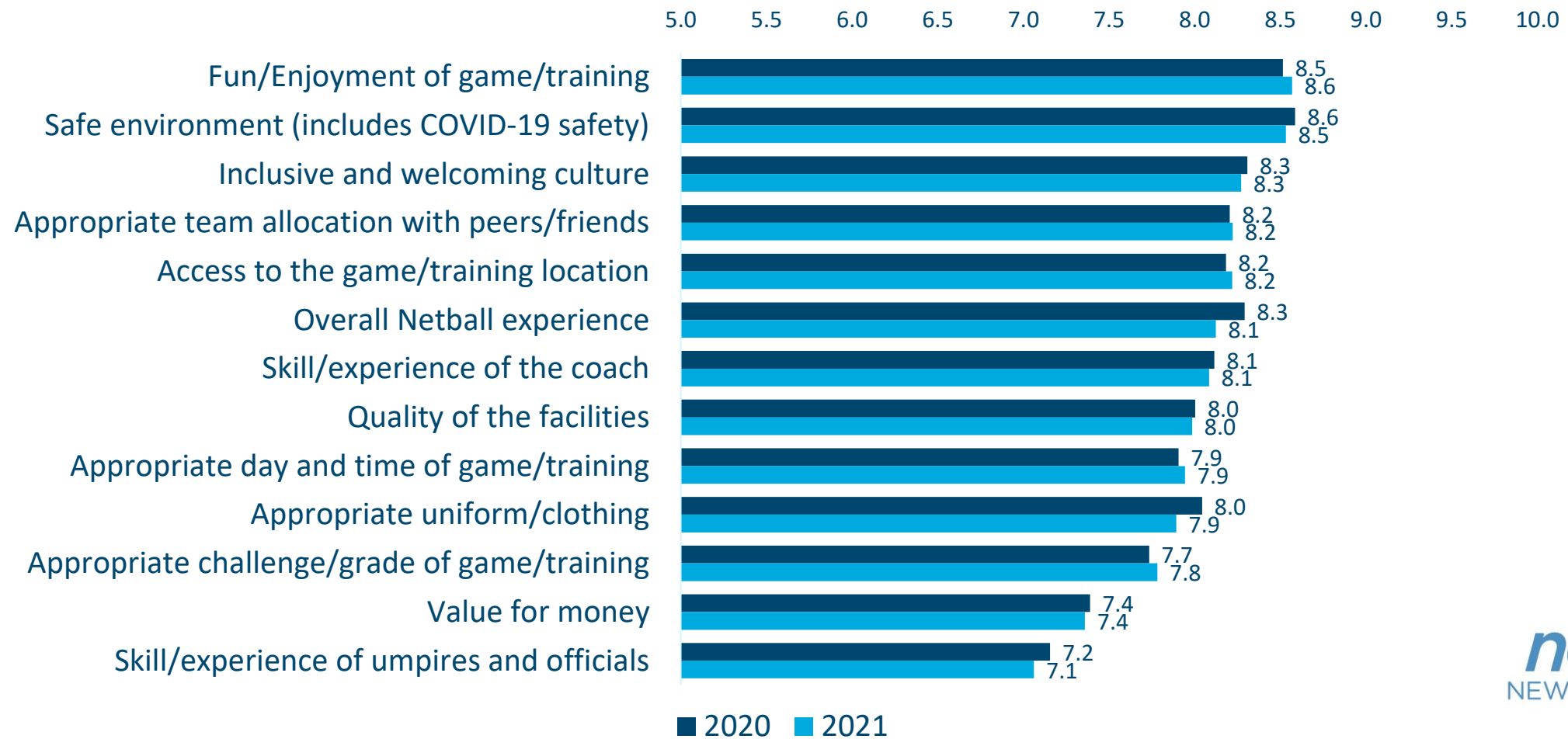
Gymnastics



Dance

were also popular activities among netball players.

Rating of experience playing Netball



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MAIN REASONS TO PLAY



**TO SPEND
TIME WITH
FRIENDS**



**TO BE PART
OF A TEAM**

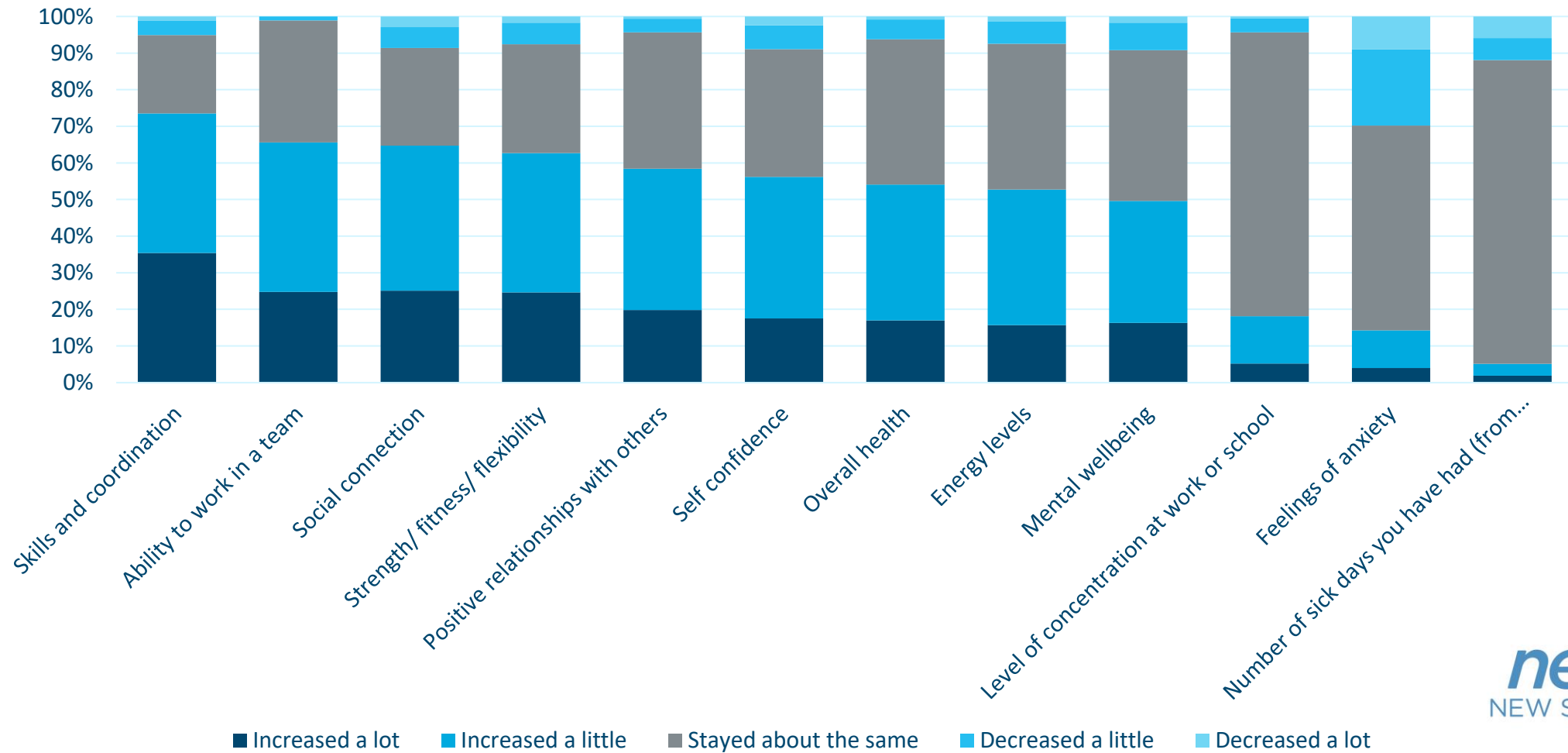


**FOR FUN/
ENJOYMENT**



**TO IMPROVE
FITNESS AND
PERFORMANCE**

Impacts of netball



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MAIN REASONS TO BE CONSIDERING QUITTING



**BAD
EXPERIENCE WITH
A COACH/OFFICIAL**



**INJURY OR FEAR
OF INJURY**



**LACK OF
CONNECTION
WITH OTHER TEAM
MEMBERS**



**TRYING A
DIFFERENT SPORT
OR ACTIVITY**



74%

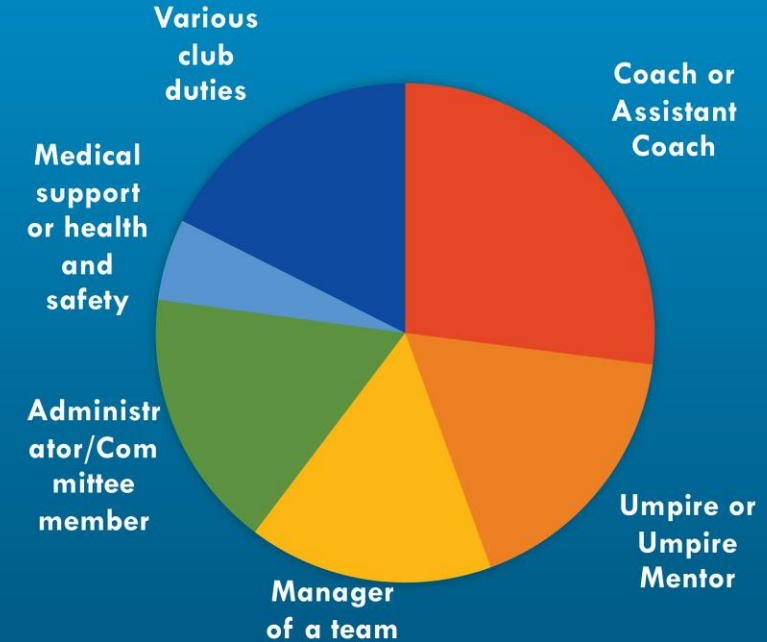
**OF SURVEY PARTICIPANTS WERE PLANNING
TO CONTINUE PLAYING NEXT YEAR**

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They have been contributing to netball through non-player roles for **32% of their lives**

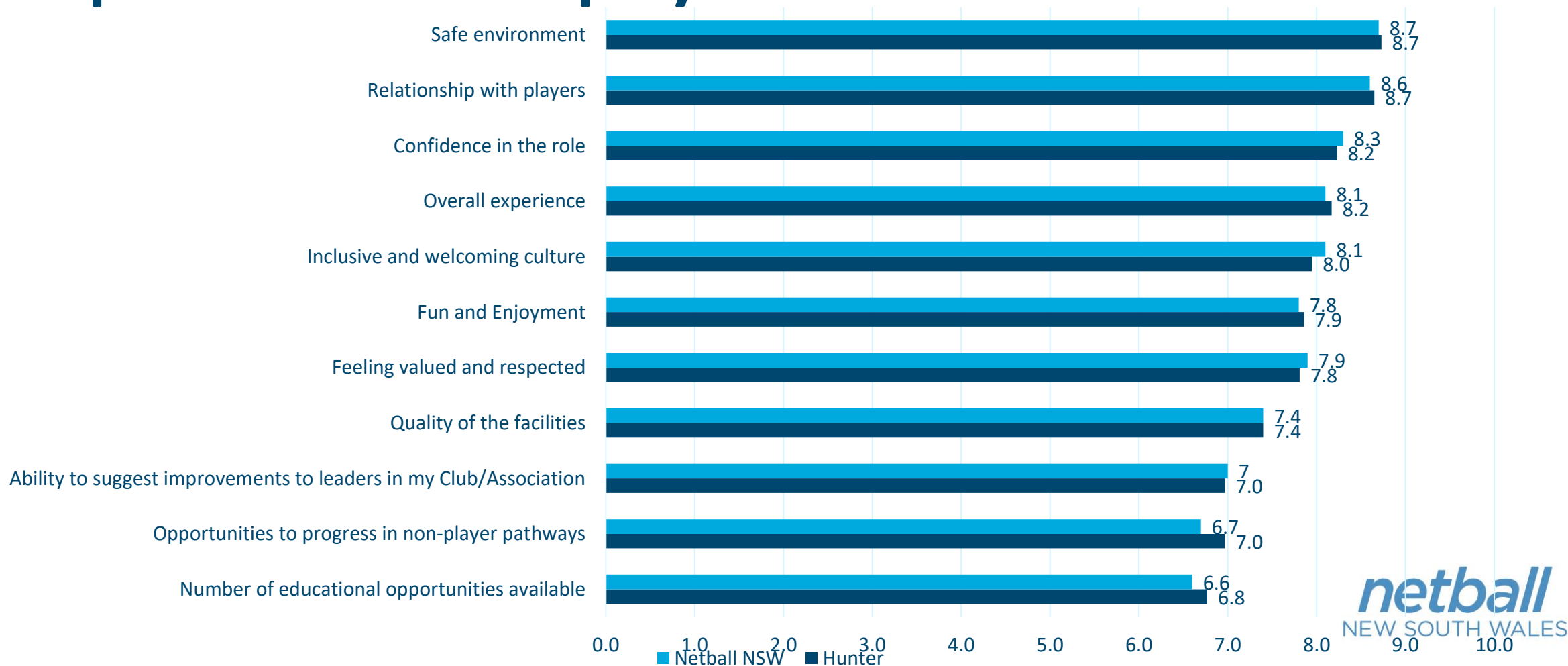
ROLES FULFILLED BY PARTICIPANTS



TOP REASON FOR TAKING PART IN NONPLAYER ROLES

- ✓ TO BE PART OF THE NETBALL COMMUNITY – TO GIVE BACK
- ✓ TO DEVELOP ATHLETES AND HELP THEM ACHIEVE THEIR GOALS
- ✓ TO BE MORE INVOLVED WITH FAMILY MEMBERS INTERESTS

Experience of non-players



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RETENTION OF NON-PLAYERS



**OF NON-PLAYERS WERE
PLANNING TO CONTINUE
TAKING PART IN THE NEXT
12 MONTHS**

PREFERRED FORM OF RECOGNITION



BEING ACCEPTED AS A VALUED TEAM MEMBER



PERSONAL THANK YOU



FEEDBACK ABOUT MY CONTRIBUTION

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UMPIRES ON THE HUNTER



**ON AVERAGE UMPIRES HAD COMPLETED
NETBALL NSW ONLINE EDUCATION IN THE
PAST 12 MONTHS (26%)**

EDUCATION QUALITY WAS RATED HIGHLY



**CURRENT
UNIFORM**

- WHITE TOP
- WHITE SKIRT
- LEGGINGS/
TIGHTS /
TRACKPANTS
- PLAYERS
UNIFORM AS
BOTTOMS



**PREFERRED
UNIFORM**

- WHITE TOP
- LEGGINGS/
TIGHTS /
TRACKPANTS