

Membership Insights – Northern Inland

WHO PLAYED



2992 players

95%
are female

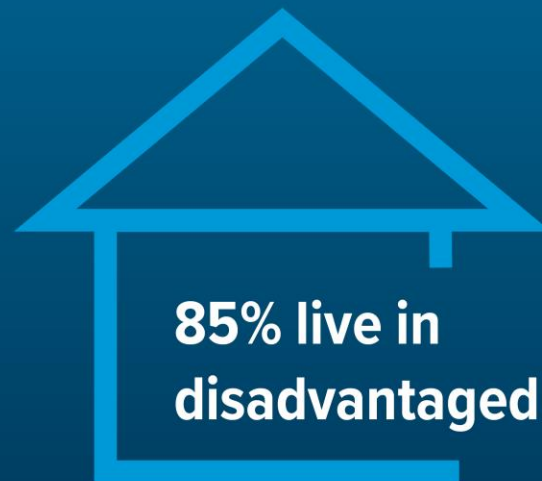


Retention

of members in the region had played Netball previously

14.6%

of Netball players identify as **Aboriginal or Torres Strait Islander**



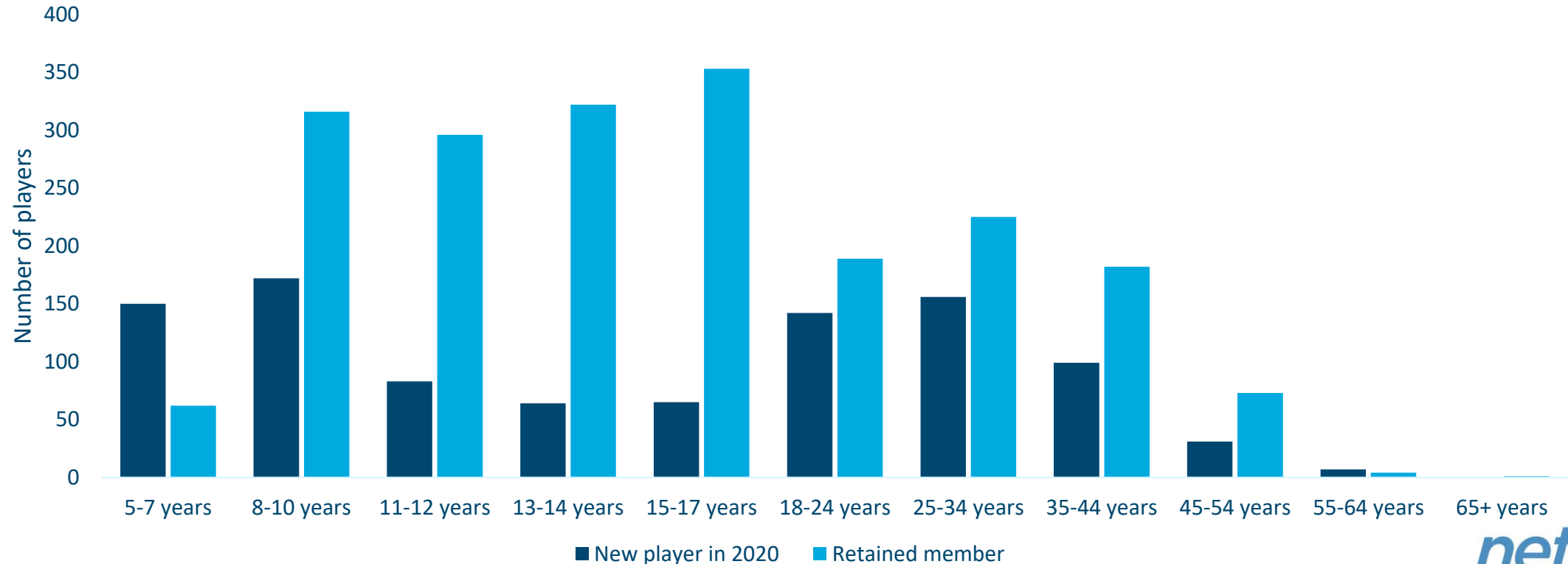
85% live in disadvantaged areas

2.6%

speak a **language other than English** at home



Participation across all ages, by retention status



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WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region (avg. 36 sessions)



OF NETBALL PER WEEK,
MOSTLY OVER 2 DAYS

64% of
players identify
as **“Netballers”**



Football (soccer)



Swimming



Fitness/Gym



Dance

were also popular activities among netball players.



HALF (47%) of players Annual Sport and recreation sessions in gained by **playing netball**
But still 53% of players a ‘minimally active’ or ‘inactive’

Rating of experience playing Netball



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MAIN REASONS TO PLAY



**FOR FUN/
ENJOYMENT**



**TO BE PART
OF A TEAM**



**TO SPEND
TIME WITH
FRIENDS**



**TO PLAY
COMPETITIVELY**

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MAIN REASONS TO BE CONSIDERING QUITTING



**TRYING A
DIFFERENT
ACTIVITY**



**NOT A
PRIORITY
ANYMORE**



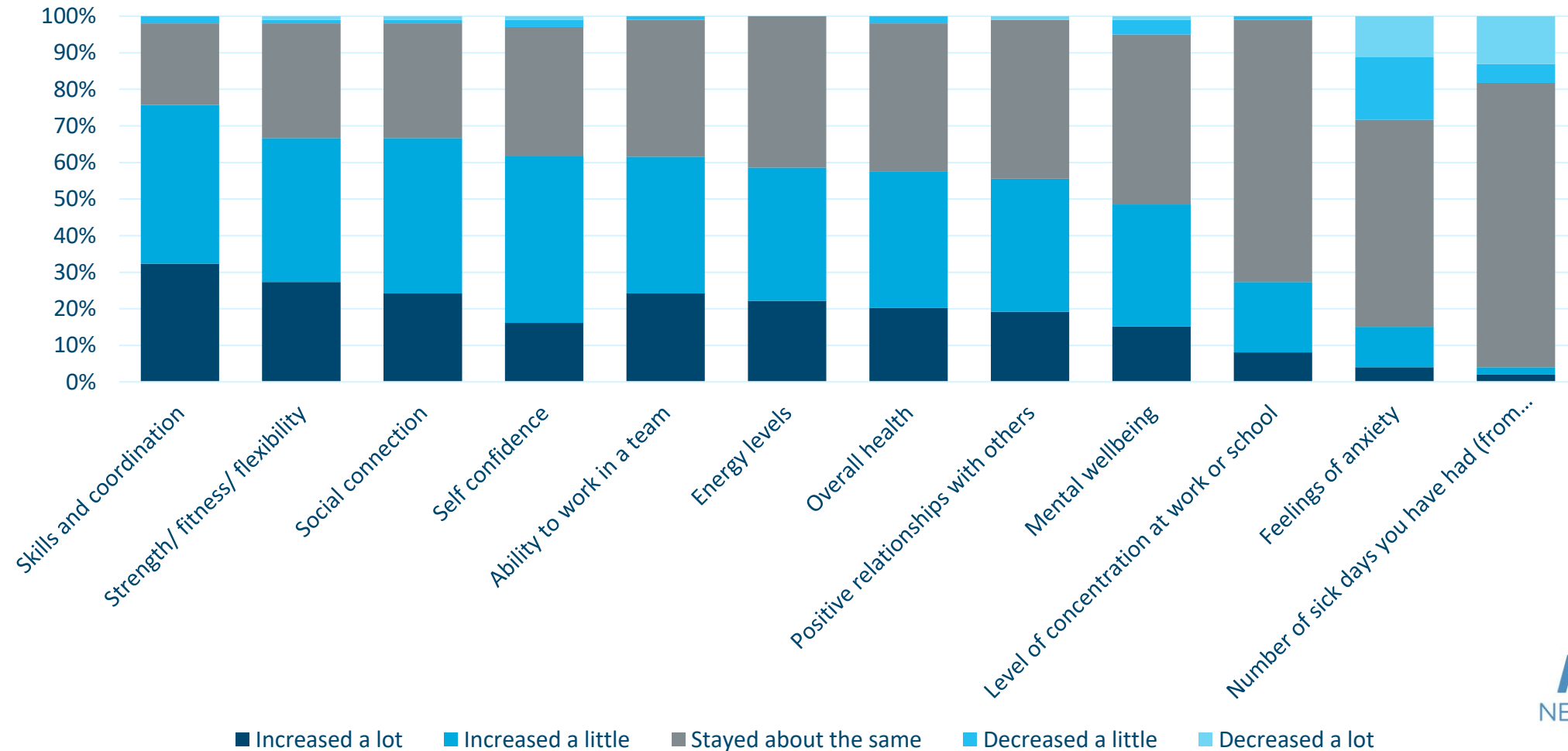
74%

**OF SURVEY PARTICIPANTS
WERE PLANNING TO CONTINUE
PLAYING NEXT YEAR**



**NOT FUN OR
ENJOYABLE
ANYMORE**

Impacts of netball



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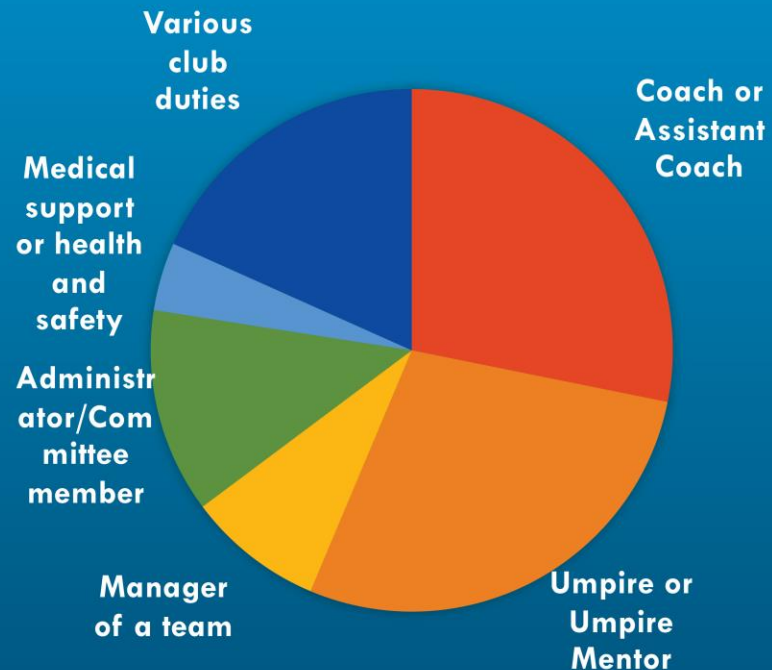


66% OF SURVEY PARTICIPANTS WERE VOLUNTEERS



They have been contributing to netball through non-player roles for **32% of their lives**

ROLES FULFILLED BY PARTICIPANTS



TOP REASON FOR TAKING PART IN NONPLAYER ROLES

- ✓ TO BE PART OF THE NETBALL COMMUNITY – TO GIVE BACK
- ✓ TO DEVELOP ATHLETES AND HELP THEM ACHIEVE THEIR GOALS
- ✓ TO BE MORE INVOLVED WITH FAMILY MEMBERS INTERESTS

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RETENTION OF NON-PLAYERS



**OF NON-PLAYERS WERE
PLANNING TO CONTINUE
TAKING PART IN THE NEXT
12 MONTHS**

PREFERRED FORM OF RECOGNITION



PERSONAL THANK YOU



BEING ACCEPTED AS A VALUED TEAM MEMBER



FEEDBACK ABOUT MY CONTRIBUTION

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UMPIRES IN THE NORTHERN INLAND



**ON AVERAGE UMPIRES HAD COMPLETED
NETBALL NSW ONLINE EDUCATION IN THE
PAST 12 MONTHS (35%)**

EDUCATION QUALITY WAS RATED HIGHLY



**CURRENT
UNIFORM**

- **WHITE TOP (60%)**
- **LEGGINGS/
TIGHTS /
TRACKPANTS
(45%)**
- **WHITE
SKIRT(45%)**



**PREFERRED
UNIFORM**

- **WHITE TOP (65%)**
- **LEGGINGS/
TIGHTS /
TRACKPANTS
(40%)**
- **WHITE SKIRT
(35%)**