

Membership Insights – West Central West

WHO PLAYED



6403 players

96%

are female



Retention

of members in the region had played Netball previously

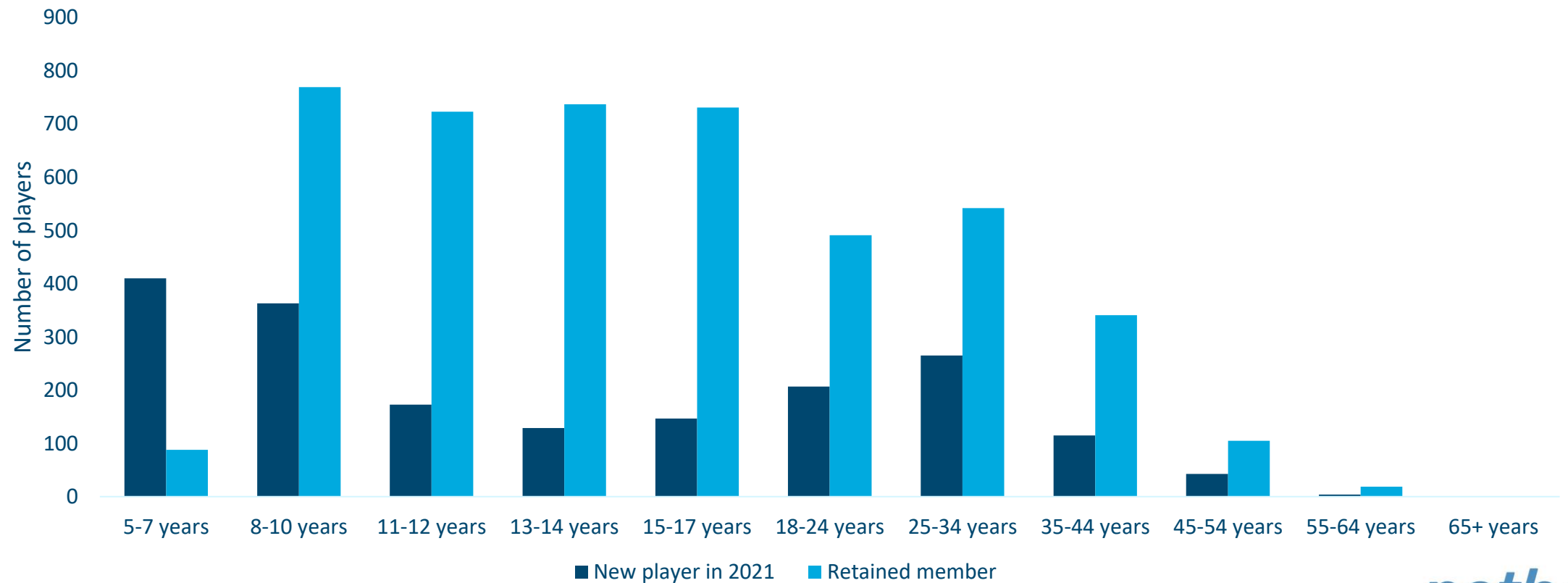
16.6%

of Netball players identify as **Aboriginal or Torres Strait Islander**



97% live in socio-economically disadvantaged areas

Participation across all ages, by retention status



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WHAT DOES PARTICIPATION LOOK LIKE?



of all netball sessions per year were played through a Club/ Association in the region (avg. 36 sessions)



OF NETBALL PER WEEK,
MOSTLY OVER 2 DAYS



HALF (53%) of players Annual Sport and recreation sessions in gained by **playing netball**
But still 47% of players a 'minimally active' or 'inactive'

63% of players identify as **"Netballers"**



Swimming



Basketball



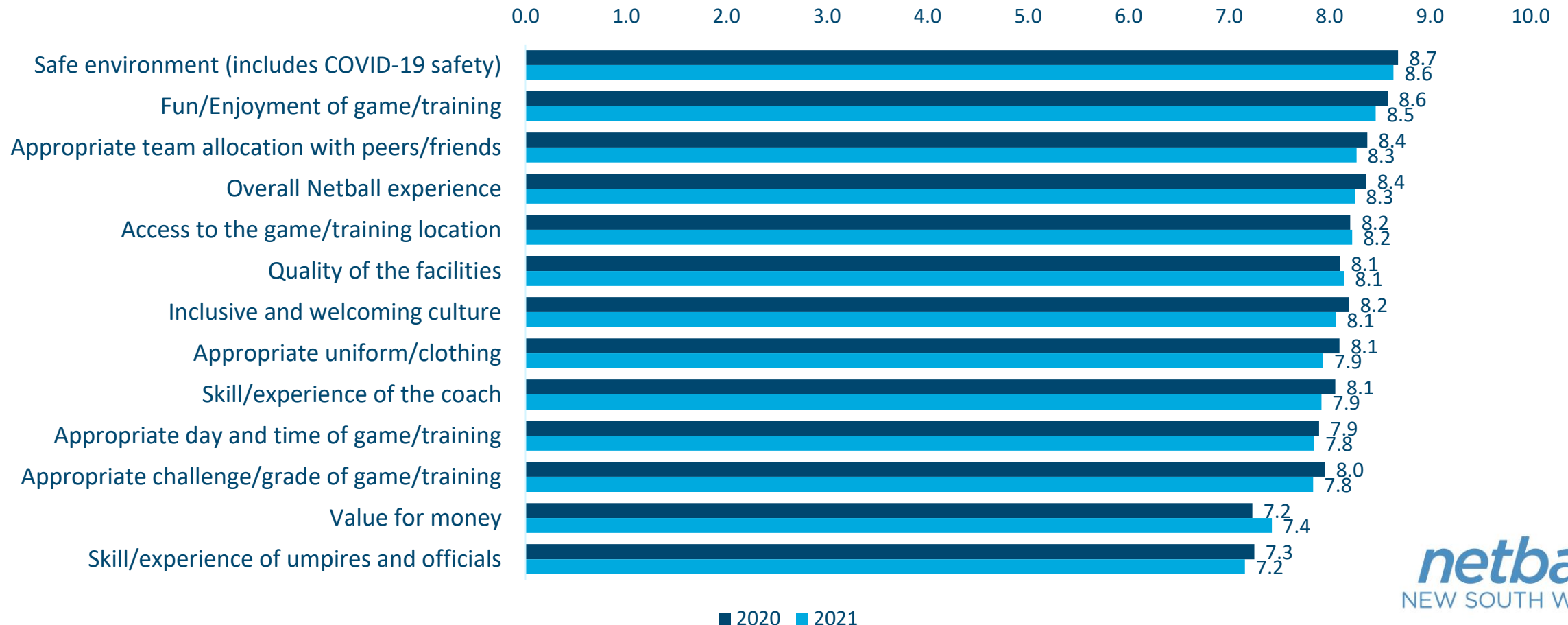
Dance



Gymnastics

were also popular activities among netball players.

Rating of experience playing Netball



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MAIN REASONS TO PLAY



**TO SPEND
TIME WITH
FRIENDS**



**TO BE PART
OF A TEAM**



**FOR FUN/
ENJOYMENT**



**TO PLAY
COMPETITIVELY**

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MAIN REASONS TO BE CONSIDERING QUITTING



**NOT FUN OR
ENJOYABLE
ANYMORE**

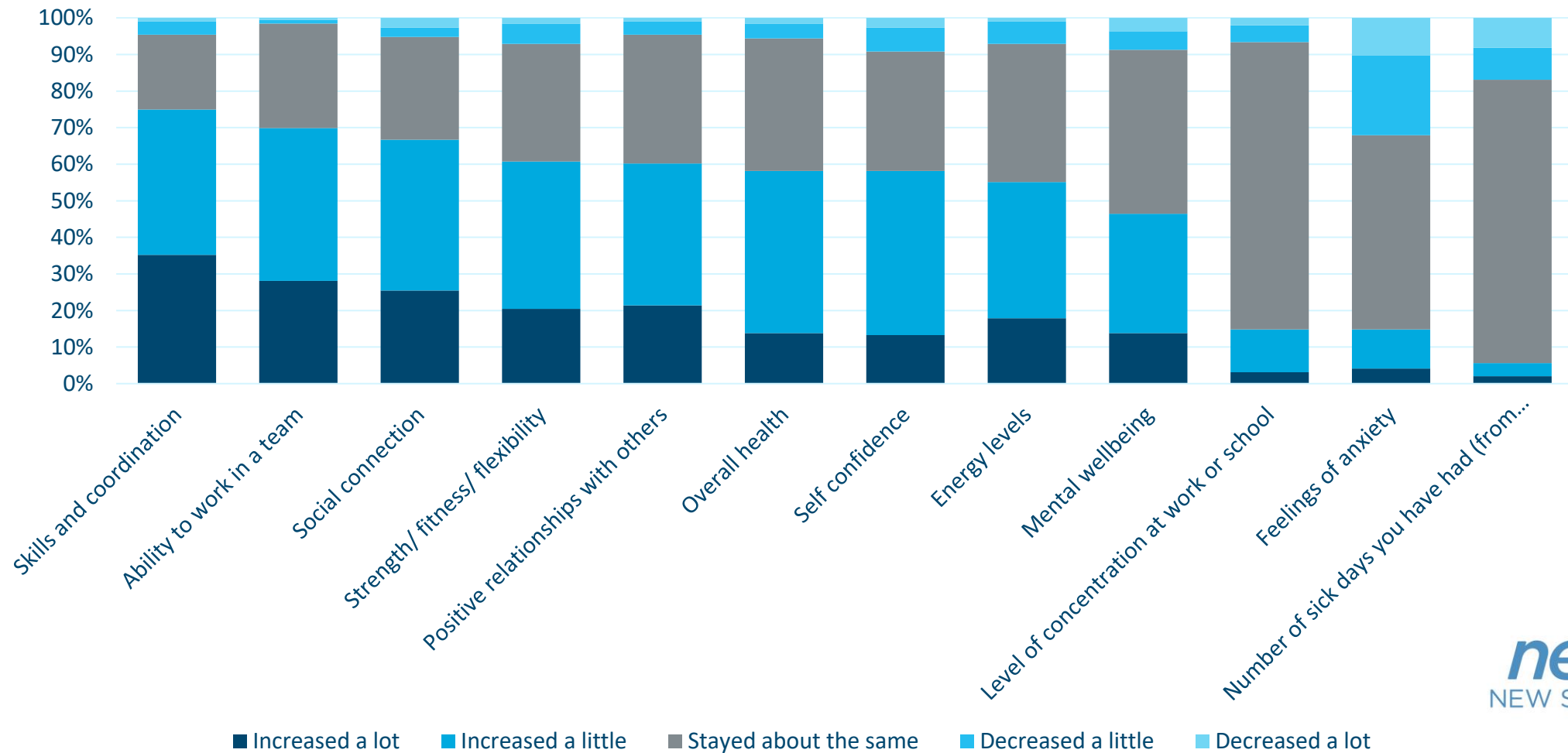


**BAD
EXPERIENCE
WITH A COACH/
OFFICIAL**



**71% OF SURVEY PARTICIPANTS WERE PLANNING
TO CONTINUE PLAYING NEXT YEAR**

Impacts of netball



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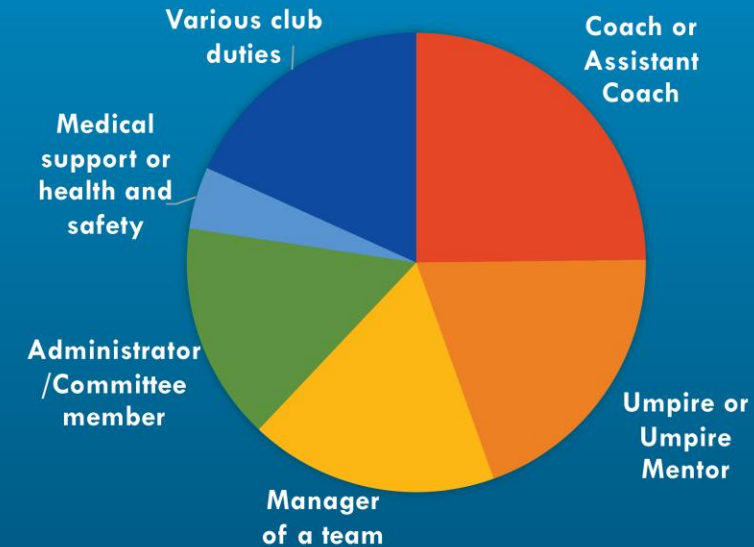


83% OF SURVEY PARTICIPANTS WERE VOLUNTEERS



They have been contributing to netball through non-player roles for **31% of their lives**

ROLES FULFILLED BY PARTICIPANTS



TOP REASON FOR TAKING PART IN NONPLAYER ROLES

- ✓ TO BE PART OF THE NETBALL COMMUNITY – TO GIVE BACK
- ✓ TO DEVELOP ATHLETES AND HELP THEM ACHIEVE THEIR GOALS
- ✓ TO BE MORE INVOLVED WITH FAMILY MEMBERS INTERESTS

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RETENTION OF NON-PLAYERS



**OF NON-PLAYERS WERE
PLANNING TO CONTINUE
TAKING PART IN THE NEXT
12 MONTHS**

PREFERRED FORM OF RECOGNITION



BEING ACCEPTED AS A VALUED TEAM MEMBER



PERSONAL THANK YOU



FEEDBACK ABOUT MY CONTRIBUTION

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UMPIRES IN WEST CENTRAL WEST



**ON AVERAGE UMPIRES HAD COMPLETED
NETBALL NSW ONLINE EDUCATION IN THE
PAST 12 MONTHS (80%)**

EDUCATION QUALITY WAS RATED HIGHLY



**CURRENT
UNIFORM**

- WHITE TOP
- WHITE SKIRT
- LEGGINGS/
TIGHTS /
TRACKPANTS



**PREFERRED
UNIFORM**

- WHITE TOP
- LEGGINGS/
TIGHTS /
TRACKPANTS