

GROWING BOYS PARTICIPATION

In this tip sheet, we offer recommendations to make your programs more welcoming and inclusive for boys and men within your community to become players, coaches or officials.



Invite them personally

An invitation goes beyond adding “boys welcome” to a flyer.

It’s asking a NetSetGO participant’s brother “Hey, would you like to join us today?”



Hold a 'Bring a Friend' Day

Once you have at least one boy in your program – ‘Bring A Friend’ days will enable them to feel more belonging by surrounding themselves with friends.



Make role models visible

- Share social media posts about Australian Mens Netball.
- Reference well-known men’s players in your sessions when teaching skills.
- Invite men as coaching staff.



Avoid gendered language

Even if your group only has girls currently, switching to a gender-neutral “Hello everyone” creates the space for boys watching your session to feel welcome.



Collaborate with others

- Have netball as part of a local multi-sport Come and Try Day.
- Engage schools with clinics and teacher resources.
- Partner with sports that don’t clash to cross-promote programs (e.g. cricket).



Start with a '4 for 4' goal

Set a goal to get four boys attend four weeks of your NetSetGO program.

Achieve this, and you are well on your way to retention and growth!