

School Engagement

Netball NSW Schools & After School Programs

Netball NSW deliver School Programs and After School Programs throughout NSW every term. Once clinics are confirmed Netball NSW staff will email the relevant Association with details about upcoming schools programs or events in their area.

We will provide:

- The name of the school
- How long the program goes for
- The day of the week
- The time
- Starting date
- Number of participants
- Age of participants

Associations may wish to pass this information on to any netball clubs in the area, or can deal directly with the school themselves. Clubs and Associations have the below options to align with these school programs:

- Send a volunteer to attend a session who can chat with students/teachers/principal about upcoming opportunities at their Club, how to register, where they play and hand out flyers
- Send through a flyer with details about their Club offerings to Netball NSW to share directly with the school and we will request the school share this in their newsletter or pass on to parents via their school app

Please note: Netball NSW has these flyers ready made to add your details. Please contact your Regional Manager to access these if you don't have them already.

Netball NSW Schools Program & Club Success Story

North Ryde Spirits reached out to two of their local schools with a clear aim to increase registrations in their 6-9 year age groups. After meeting with the Principal and Sports Teachers at each school they connected with Netball NSW to run an After Schools Clinic in Term 1, while also subsidising the cost for participants that registered before a certain date.

The Club Treasurer showed up at some of the sessions at each school, speaking to parents, handing out flyers and interacting with participants to try and increase registrations.



While the 6-9 year age group registrations didn't increase as hoped, the U/10's had 7 new registrations from these programs, leading to the club entering a third U/10's team – it was the first time in 10 years they have had 3 teams in a Junior age group.



North Ryde Spirits Team

How to engage directly with schools in your area

Schools are a great place to attract new members. Associations and Clubs can approach schools in their own area. We would just ask that when you are planning these visits, to **please get in touch with your Regional Manager.** They may already have a contact at these schools, or have clinics scheduled.

Timing is everything when organising school visits. We recommend that you start to reach out to local schools in Term 3 to organise school programs for Term 4 in the lead up to registrations opening. Likewise, if you would like to attend schools in Term 1, it is best to reach out in Term 4.

Find the local schools in your Netball Community. If you are unsure of the local schools you can find it through this link. <u>https://www.myschool.edu.au/</u>

Contact the school

Call the school office, if you are unsure what to say you can use this script:

"Hi my name is fromnetball Club we would like to offer free netball Clinics at your School for both boys and girls from Year 2 through to Year 6. Who would be the best person to



speak to about this?"

If the contact is not available ask for the contact name as well as email address

Most schools will be more open to your offer if the program is targeted towards boys and girls.

Email the school, if you are unsure of what to write consider the below email:

Dear

.....Public School the opportunity to receive one free Netball Clinic for each class throughout TermOur experienced Coaches and Assistant Coaches will deliver a program for boys and girls in Year 2 through to Year 6.

Each class will have an opportunity to experience netball through a fun and safe introduction to the sport.

We would like the opportunity to speak further with you about this Netball Clinic and how it would be best run at your School.

I look forward to hearing from you.

Kind Regards

Plan the clinic

Once the clinics have been booked in with the school consider what drills will be easily delivered to students of all abilities. Confirm the expected number of children you will have in each session. Consider that some would have never touched a ball before and some will have a level of experience with netball. Make sessions fun so that students come home and make it part of their dinner conversation. Use Woolworths NetSetGO coaching resources to assist in your planning.

Netball Australia has created a great video about how to play netball, Ask the school/teachers to play this for students prior to the clinic, <u>https://youtu.be/yiWERKL_ntg</u>

Check with the school if they have netball court or multi purpose court to run the clinics on. If there are no courts you will need to adapt your skill session to what is available.

Check that all volunteer Working with Children Checks are submitted to the school and are up to date.



If you are unable to secure enough volunteer Coaches to run a Schools Program consider offering an After Schools option instead or contact schools@netballnsw.com to arrange Development Officers to run the program for you at an additional cost.

The success of a school clinic for clubs and associations is if you are able to get in direct contact with the parents. Part of the delivery of a school clinic or program is putting a flyer in their newsletter, in their push notifications for their schools app and/or presenting at their assemblies that parent's attend.

Once you've completed the netball program continue to develop a relationship with the Sports coordinator or Principal as this may allow further future opportunities to promote your club or association.